



16th World Productivity Congress and European Productivity Conference

02-05 November, 2010
Maritim Pine Beach Resort-Convention Centre
Belek-Antalya/TÜRKİYE

e-bulletin
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16th World Productivity Congress and European Productivity Conference will be held under the auspices of the President of the Republic of Türkiye His Excellency Abdullah GÜL with the main theme "Productivity at the Crossroads: Creating a Socially, Economically and Environmentally Responsible World".

To update your knowledge on the new developments in productivity science,
To share the best practices on productivity at the firm level,
To meet around a table for network opportunities,
To define productivity with new perspectives,
DON'T MISS THIS EXPERIENCE!

WHO SHOULD ATTEND?

<ul style="list-style-type: none">• Executives and experts of productivity organizations• Executives and experts of private and public organizations• Executives and experts of labour organizations• Executives and experts of NGOs• Executives and experts of statistics institutions• Quality professionals• Productivity managers / experts• Productivity consultants / trainers• Productivity measurement experts	<ul style="list-style-type: none">• Health and safety at work specialists• Teachers / education professionals• Academicians who work on productivity• University students from related departments• ICT professionals• Environmental and food engineers• Professionals from health sector, sports, arts, etc.
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CONGRESS HOT TOPICS

Sustainable Productivity	New Productivity Perspectives	Global Crises and Productivity
Building Bridges for Productivity	Enterprise Productivity: Best Practices	Special Productivity Topics Productivity in Health, Sports, Arts, etc.

CONFIRMED SESSIONS

A **Ministerial Session** will take place in the Congress with the participation of ministers from different countries to discuss global crises and experiences of their countries. There is also going to be a session named as **Sectors and the Global Crisis** with the participation of different sector representatives to discuss productivity issues in their sectors. A series of panel titles have also been confirmed:

- The effects of standardization, certification, accreditation and brand name-patent on the productivity of SMEs (by SMEs Development Organization, Turkish Standards Institute, Turkish Patent Institute, Turkish Accreditation Agency)
- Productivity in Health Services (Ministry of Health General Directorate of Outpatient Services)
- Productivity in Sports Management (General Directorate of Youth and Sports)
- Industrial Property Rights (Turkish Patent Institute)
- Sustainable Competitiveness (Turkish Quality Association)
- European Approaches to Sustainable Development (Yıldız Technical University)

CONGRESS OVERVIEW

Congress will include a variety of activities besides the paper presentations:

- Interesting and informative keynote sessions
- Panels
- Workshops
- Exhibits
- Networking opportunities
- Welcome Cocktail
- Welcome Dinner
- The National Productivity Centre of Türkiye Annual National Productivity Awards Ceremony
- World Academy of Productivity Science (WAPS) Fellowship Awards Ceremony
- Special tours in Antalya and surroundings



Supporting Organizations



Congress Secretariat

National Productivity Centre of Türkiye

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Organization Secretariat



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