



16th World Productivity Congress and European Productivity Conference

November 2-5th, 2010

**Maritim Pine Beach Resort-Convention Centre
Belek-Antalya**

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bulletin**

FEBRUARY 2010

The 16th World Productivity Congress and the European Productivity Conference participants will have the chance to see the natural beauties and marvellous antique cities in the area.

KEYNOTE SPEAKERS

At the Congress, which will be held **under the auspices of the President of Türkiye His Excellency Abdullah GÜL on 2-5 November 2010 in Antalya**, distinguished keynote speakers will be addressing academicians, public bodies, national and international business world, the managers and experts of the National Productivity Centres from all over the world. Some of the keynote speakers were recently confirmed: **The Netherlands Radboud University Social Innovation Professor F.D. Frank Pot, President of The Scientific and Technological Research Council of Turkey Prof. Dr. Nüket Yetiş, CEO of the Sabancı Holding Ms Güler Sabancı** will share their valuable knowledge and experiences at the Congress.

THE CONGRESS SOCIAL PROGRAMME: ASPENDOS ANTIQUE THEATRE AND SIDE ANTIQUE CITY

On the last day of the Congress a half day social programme is organized which will enable the participants to see the most important attractions of the area.

Aspendos antique theatre and aqueducts

Aspendos, one of the most important Pamphylian cities is situated on the point where the Köprü River meets the Mediterranean. The Aspendos theatre is the only ancient theatre in the world which is virtually undamaged and it is also very famous for its marvellous acoustics. It still hosts the Aspendos International Opera and Ballet Festival. It was built by Xenon in the 2nd century BC and has a capacity of 20,000 people. The aqueducts that bring water to Aspendos are a great feat of engineering, very rare of its kind.

Side antique theatre and Side Museum

Side, 75 km east of Antalya, 30 km east of Belek was one of the earliest settlements of Anatolia as an important harbour dating back to the Hittite period. It has been both a cultural and commercial centre for centuries, and carries the remains of the past. Its magnificent theatre with a capacity of 25,000 people, and the temples of the gods Apollo, Athena and Dionysus, reflect the historical richness of the region. There is an old Roman bath converted into a museum, housing many archaeological finds from the area. Side is now a pretty resort town with sandy beaches, deep blue sea and fresh air.

IMPORTANT DATES FOR THE CONGRESS

Submission of abstracts by : 30 May 2010
Submission of full length papers by : 15 September 2010
Early registration ends on : 20 September 2010

Registrations, including daily participations will continue throughout the Congress until 4 November, 2010.

The registrations to the Congress which will be held in **Antalya-Belek Maritim Pine Beach Hotel and Convention Center** have started on the Congress website: www.wpc-epc2010.org.tr

Discounts on the registration fees are available for early registrations, before September 20, 2010.

www.wpc-epc2010.org.tr



Congress Secretariat

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